

Foreword from Damion Potter, British Ambassador to Panama



I am delighted to welcome you to this guide on doing business with Panama. In this guide, you will get a glimpse of Panama's existing offer and of its tremendous additional potential as an international centre for financial services, legal and maritime services, and as a hub for logistics, communications and connectivity.

Panama is not just a country, but also a region. As a world-class logistics platform with a strategic geographical location, dollarised economy, and social, political and economic stability, Panama is the ideal place to do business in the region.

The development of Panama's Special Economic Regimes, such as the Colon Free Zone (the second-largest free zone in the world), the Panama Pacifico Special Economic Area (where UK company London & Regional is the master developer), and the City of Knowledge, has drawn a wide variety of multinational corporations, educational institutions and international organisations to the country. Tax, labour and migratory incentives have attracted UK and international corporations.

British companies have long recognised the opportunities that Panama presents as a gateway to Latin America. Over the past decade, Panama has been the fastest-growing country in the region, averaging over 6% annual growth. A constructive business environment and relative media freedoms, security, human rights, democracy and rule of law support and underpin the economic growth.

I am delighted therefore that the Institute of Export & International Trade has created this new guide to highlight to friends across the business world about opportunities in Panama.

My Department for International Trade team in Panama City stand ready to help. I encourage you to make contact with us; we are ready to help you make the most of your engagement in this promising market.

Damion Potter British Ambassador to Panama

Sponsored By:

Professional Business Services



Education/School Services



Law



;

Contact IMA
International Market Advisor
IMA House
41A Spring Gardens
Buxton

Copyright © 2013 IMA Ltd. All Rights Reserved.

Generated from

<http://www.panama.doingbusinessguide.co.uk/forewords/foreword-from-damion-potter,-british-ambassador-to-panama/> Tuesday, June 15, 2021

Derbyshire
SK17 6BJ
United Kingdom
Email: info@ima.uk.com
General enquiries switchboard: +44 (0) 1298 79562
Website: www.DoingBusinessGuide.co.uk